

The final State Budget includes the following Tourism funding initiatives:

I Love NY: \$2.5M

Matching Grants: \$3.815M

(This represents a \$500K decrease from last years state budget, but last years budget did not include the MarketNY funding)

Market NY: \$7M (TasteNY is eliminated but language in the budget connects it to Market NY)

REDC Rd 3: \$150M

Other:

Gateway information center at Beekmantown, New York 196,000

Gateway information center at Binghamton, New York 196,000

Queens Tourism Council 70,000

Finger Lakes Tourism Alliance 75,000

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