

NEW YORK STATE TOURISM INDUSTRY  
 COMPARISON OF PERFORMANCE  
 NEW YORK STATE, NEW YORK CITY AND NYS LESS NYC

	2009	2010	2011	% Change 09 - 10	% Change 10 - 11
<b>Direct Sales (Billions)</b>					
New York State	\$45.8	\$49.8	\$53.8	8.73%	8.03%
New York City	\$28.3	\$31.5	\$34.5	11.36%	9.52%
NYS less NYC (upstate)	\$17.4	\$18.2	\$19.3	4.47%	6.04%

	2009	2010	2011	% Change 09 - 10	% Change 10 - 11
<b>State Taxes (Billions)</b>					
New York State	\$2.9	\$3.0		3.66%	-100.00%
New York City	\$1.8	\$1.9	\$2.1	6.16%	10.53%
NYS less NYC (upstate)	\$1.1	\$1.1		-0.41%	-100.00%

	2009	2010	2011	% Change 09 - 10	% Change 10 - 11
<b>Local Taxes (Billions)</b>					
New York State	\$3.2	\$3.0		-4.22%	-100.00%
New York City	\$2.1	\$1.9	\$2.4	-6.77%	26.32%
NYS less NYC (upstate)	\$1.1	\$1.1		0.53%	-100.00%

	2009	2010	2011	% Change 09 - 10	% Change 10 - 11
<b>Jobs (000)</b>					
New York State	661.6	673.7	694.4	1.83%	3.07%
New York City	325.0	331.2	344.2	1.93%	3.93%
NYS less NYC (upstate)	336.6	342.4	350.2	1.73%	2.28%